

# BIOFINCAS TRANSFORMATION ALONG THE VALUE CHAIN



Two overarching goals are at the heart of the BioFinCas project: Achieving a broad-based shift towards biodiversity-friendly and climate-resilient agriculture and establishing a fair distribution of risks and profits along the value chain. The project aims to sustainably transform the coffee, cocoa and banana sectors in the Dominican Republic, Guatemala and Mexico. BioFinCas relies on the creation of easily accessible risk finance solutions and favorable trade and policy frameworks to accelerate this necessary shift to confront the impacts of climate change.

## BIODIVERSITY

## FINANCE

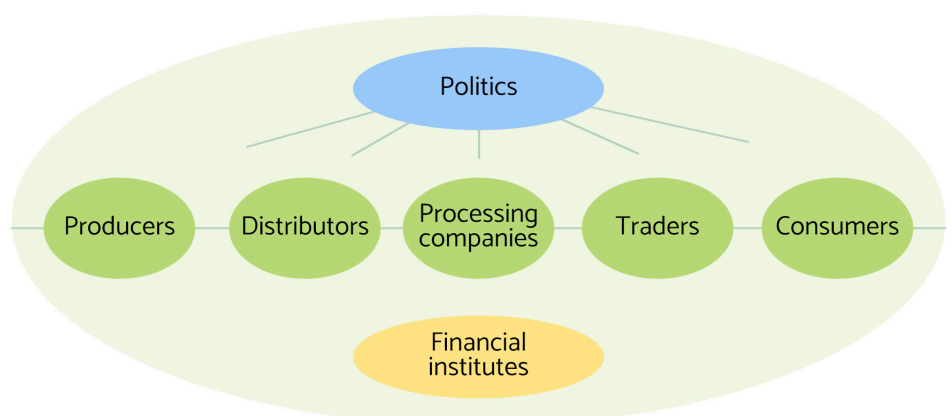
## AGRICULTURAL COOPERATIVES



Growing global demand for cocoa, coffee and bananas triggers continuously the need to produce cheap and in masses. However, the expansion of large-scale monoculture, coupled with the extensive use of agro-chemicals, leads to the destruction of tropical forests and threatens biodiversity. At the same time, the most vulnerable actors - small and medium-sized farmers - often face disproportionate risks and costs from climate change-induced crop failures, with deforestation being a primary contributing factor.

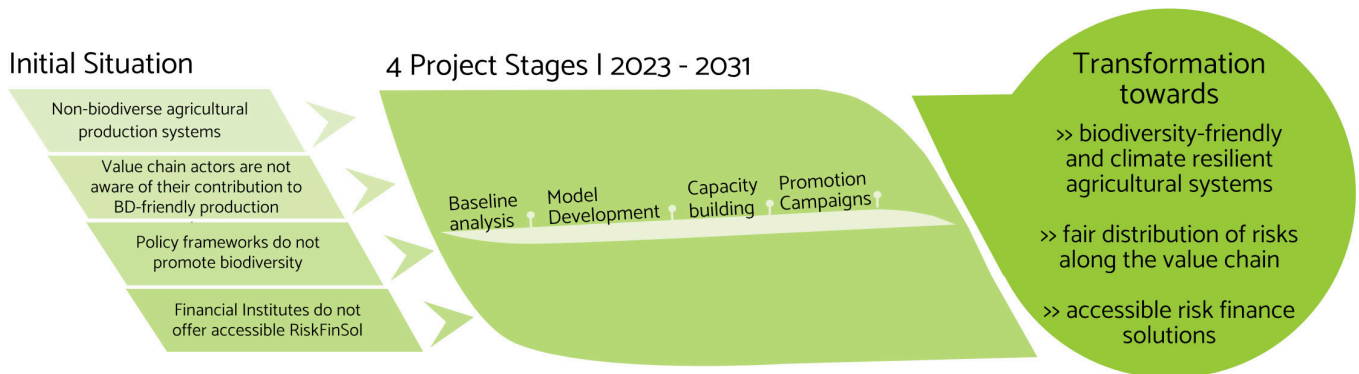
## HOLISTIC VALUE CHAIN APPROACH

To tackle these issues, the project involves umbrella organizations of the relevant agricultural sectors in Mexico, Guatemala and the Dominican Republic as well as insurance companies, financial institutions, political actors, and key stakeholders along the value chains, according to a clear principle of shared responsibility.



## WHAT WE AIM FOR

BioFinCas aims to accelerate change in agriculture from a political, practical and financial perspective. To this end, the project will develop risk finance solutions that can be replicated on a larger scale. They will serve to reduce and distribute liabilities along the value chain of cocoa, coffee and bananas in the three project countries. BioFinCas will carry out workshops, develop policy recommendations and awareness campaigns, addressing the different stakeholders along the value chain both nationally and in the EU and win them over as multipliers. By this, BioFinCas is creating incentives and frameworks that support the implementation of models for the transition to biodiversity-friendly production and marketing strategies that are more resilient to the consequences of climate change.



In the project countries, the main interventions focus on the dissemination of biodiversity-friendly practices in banana plantations and coffee and cacao agroforestry systems through capacity building and access to appropriate risk finance solutions. Policy recommendations for sustainable agriculture for small and medium-sized farmers are developed and integrated into policy dialogue. In Germany and the European Union, the project will conduct consumer campaigns. It will participate in national and international platforms to raise awareness and advocate for the development of holistic solutions.

## WHO WE SEEK TO BENEFIT

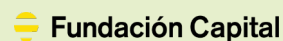
BioFinCas will work with agricultural organizations representing small and medium-sized farmer cooperatives. In particular, groups led by women, young adults and/or ethnic minorities, that seek to increase their biodiversity-friendly or climate adaptation practices, will be addressed preferentially.



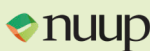
## WHO WE ARE

**BioFinCas is a consortium of ten non-profit organizations and research institutions under the project lead of OroVerde. All are nationally and internationally recognized for their expertise in sustainable agriculture, biodiversity conservation, financial and risk management tools, organizational strengthening and value chain development, sustainable consumption, and access to niche markets.**

OroVerde - Biodiversity International - Centro para la Educación y Acción Ecológica, Naturaleza, Inc. (CEDAE) - Fundación Capital - Fundación Defensores de la Naturaleza (FDN) - Munich Climate Insurance Initiative (UNU- MCII) - Nuup - Pronatura Sur, A.C. - Südwind e.V. - Thünen Institute - United Nations University, Institute for Environment and Human Security (UNU-EHS)



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